TE Freuler Joins World Insurance Associates

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ISELIN, N.J., Sept. 15, 2026 /PRNewswire/ -- World Insurance Associates LLC ("World"), a Top 50 Insurance Brokerage, announced today that it acquired the business of TE Freuler of Somerset, NJ on June 1, 2026. Terms of the transaction were not disclosed.

TE Freuler has been providing commercial and personal insurance to customers since 1963. They have offices in Somerset and Newark, NJ.

"We work to ensure our customers receive products and services that meet their needs, and at a competitive price," says Jack J. Butler, President, TE Freuler. "We value the long-term relationships we have with our clients, and our aim is to offer the best coverages, while reducing their insurance cost and reducing their coverage gaps. It's great to join World Insurance and increase the products and services we offer to our clients."

"I'd like to welcome TE Freuler to the World family," says Rich Eknoian, Executive Chairman and Founder of World. "They have been a presence in our home state of New Jersey for many years, and I look forward to their continued success as part of World."

Giordano, Halleran & Ciesla provided legal counsel to World on the transaction. Satin and Lee Law P.C. provided legal counsel, and Centurian Group advised TE Freuler on the transaction. No other advisors, diligence firms, or legal counsel were disclosed.

About World Insurance Associates LLC

World Insurance Associates (World) is a leading brokerage and advisor dedicated to supporting small and medium-sized businesses across the U.S. and U.K. Headquartered in Iselin, N.J., World's comprehensive network of brokers and specialists empower business owners to make informed decisions to improve their risk management outcomes, modernize their benefits programs and help achieve their long-term financial goals. Using data-driven analytics, World's advisors innovate new products and solutions tailored to clients' needs across commercial and personal insurance and bonds, employee and executive benefits, wealth management and retirement plan services, private client services and payroll & HR solutions. For more information, please visit **www.worldinsurance.com** .

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